

Reference Material for Presentation on Operating Performance During the First Three Quarters of the Fiscal Year Ending March 31, 2013

February 4 (Monday), 2013 Shin-Nihon Tatemono Co., Ltd.

SHIN-NIHON TATEMONO CO., LTD.



Topics for Operating Performance During the First Three Quarters of the Fiscal Year Ending March 31, 2013



1

Business environment topics

- Demand for housing remained steady and strong in the housing market in the Tokyo metropolitan area.
- Competition to acquire land for projects, especially land for condominiums, intensified.

Performance topics

- [B/S] Solid progress in the acquisition of new properties that takes into account the years after the current fiscal year => Inventory buildup
- [P/L] Operating income, ordinary income, and net income were recorded.

Management topics

- The Company reinforced its commitment to focus on its earnings sources as an all-round player in the housing market.
 - => As a measure to strengthen purchases of land for new projects, the Company increased the number of purchasing staff.
 - => The Company focused on improving profit margins in the residential housing sales business.

Balance Sheet

▲新回本建物	
	Δ

Year ended March 31, 2012 Year ending March 31, 2013						
	Year ended March 31, 2012			arch 31, 2013		
(Unit: million yen)	End of Q3	Year end	End of Q3	Change		
Cash and deposits	952	1,639	682	-956		
Real estate for sale	-	577	• 1,110	532		
Real estate for sale in process	7,239	3,626	• 4,488	862		
Other	252	162	521	359		
Total current assets	8,444	6,005	6,802	797		
Total noncurrent assets	780	807	773	-34		
Total assets	9,224	6,812	7,576	763		
Notes and accounts payable- trade	136	103	226	123		
Loans payable (short-term loans payable and current portion of long-term loans payable)	2,737	2,474	2,499	• 25		
Other	1,070	567	581	13		
Total current liabilities	3,945	3,145	3,307	162		
Long-term loans payable	4,328	2,256	2,746	• 490		
Other	65	67	70	2		
Total noncurrent liabilities	4,393	2,324	2,817	492		
Total liabilities	8,338	5,470	6,125	655		
Capital stock	854	854	854	-		
Capital surplus	40	40	40	-		
Retained earnings	-5	444	556	• 111		
Other	-3	2	-0	-2		
Total net assets	886	1,342	1,451	108		
Total liabilities and net assets	9,224	6,812	7,576	763		

Increase of real estate for sale							
Breakdown at the end of Q3 of FY13/3							
Liquidation :	– million yen	- property					
Condominium unit sales :	1,032 million yen	39 units					
Residential housing sales:	77 million yen	2 houses					
Total :	1,110 million yen						

• Increase of real estate for sale in process

Breakdown at the end of Q3 of FY13/3						
Liquidation	:	3,145 million yen				
Condominium unit sales	:	108 million yen				
Residential housing sale	s:	1,234 million yen				
Total	:	4,488 million yen				

Status of interest-bearing liabilities

Year ended March 31, 2012	4,731 million yen
Q3 ended December 31, 2012	5,246 million yen
Change	515 million yen

Retained earnings increased, owing to the posting of profits

2

SHIN-NIHON TATEMONO CO., Ltd. Reference Material for Presentation on Operating Performance During the First Three Quarters of the Fiscal Year Ending March 31, 2013

Profit and Loss Statement

	変化	5322	と、変わ	らないこと	4
Δ	新		本	建	勿

	Year e March 3		Year ending March 31, 2013				
	Q3 (cun	nulative)	Q3	Q3 (cumulative)		Year-on-year	
(Unit: million yen)	Actual	% of total	Actua	I	% of total	Change	Change (%)
Net sales	7,946	100.0%	• 6,0	091	100.0%	-1,855	-23.3%
Cost of sales	6,672	84.0%	4,8	351	79.6%	-1,821	-27.3%
Gross profit	1,274	16.0%	1,2	240	20.4%	-33	-2.6%
Selling, general and administrative expenses	1,078	13.5%	• 1,0	005	16.6%	-72	-6.7%
Operating income	196	2.5%	2	234	3.8%	38	19.6%
Non-operating income	32	0.4%		31	0.5%	-1	-4.2%
Non-operating expenses	238	3.0%	• •	154	2.5%	-84	-35.3%
Ordinary income	-9	-0.1%	1	111	1.8%	121	-
Extraordinary income	7	0.1%		4	0.1%	-3	-43.3%
Extraordinary loss	0	0.0%		-	-	-0	-100.0%
Income before income taxes	-3	-0.0%		115	1.9%	118	-
Income taxes	2	0.1%		4	0.1%	1	67.9%
Net income	-5	-0.1%	-	111	1.8%	117	-

Figures

	FY 12/3 Q3 (cumulative)	FY 13/3 Q3 (cumulative)	Change
Liquidation	4 properties	2 properties	-2 properties
Condominium unit sales	107 units	89 units	-18 units
Residential housing sales	9 houses	73 houses	64 houses

Details of selling, general and administrative expenses

(Unit: million yen)	FY 12/3 Q3 (cumulative)	FY 13/3 Q3 (cumulative)	Change
Personnel expenses	329	343	13
Sales commission	92	143	50
Advertising expenses	360	226	-133
Other	294	292	-2
Total	1,078	1,005	-72

Details of non-operating expenses

FY 12/3 Q3 (cumulative)	FY 13/3 Q3 (cumulative)	Change
210	147	-62
27	6	-21
238	154	-84
	Q3 (cumulative) 210 27	Q3 (cumulative)Q3 (cumulative)210147276



- Improved profit margins in the residential housing sales business contributed to regaining profitability.
- The condominium unit sales business also performed well and generated higher profits.

[Net sales]	Year ended Ma	arch 31, 2012	Year ending March 31, 2013			
	Q3 (cum	ulative)	Q3 (cum	ulative)	Year-o	n-year
(Unit: million yen)	Actual	% of total	Actual	% of total	Change	Change (%)
Liquidation business	4,089	51.5%	696	11.5%	-3,392	-83.0%
Condominium unit sales business	3,460	43.5%	3,303	54.2%	-157	-4.5%
Residential housing sales business	368	4.6%	2,011	33.0%	1,643	446.2%
Other business	28	0.4%	79	1.3%	51	179.8%
Elimination or corporate	-	-	-	-	-	-
Net sales total	7,946	100.0%	6,091	100.0%	-1,855	-23.3%

[Operating income]		Year ended M	larch 31, 2012	Year ending March 31, 2013			
		Q3 (cun	nulative)	Q3 (cun	nulative)	Year-o	n-year
	(Unit: million yen)	Actual	Operating income (%)	Actual	Operating income (%)	Change	Change (%)
	Liquidation business	378	9.3%	38	5.5%	-340	-89.8%
	Condominium unit sales business	163	4.7%	260	7.9%	97	59.5%
	Residential housing sales business	-36	-9.9%	240	12.0%	277	-
	Other business	-1	-4.8%	21	26.6%	22	-
	Elimination or corporate	-307	-	-326	-	-18	-
Operating income total		196	2.5%	234	3.8%	38	19.6%

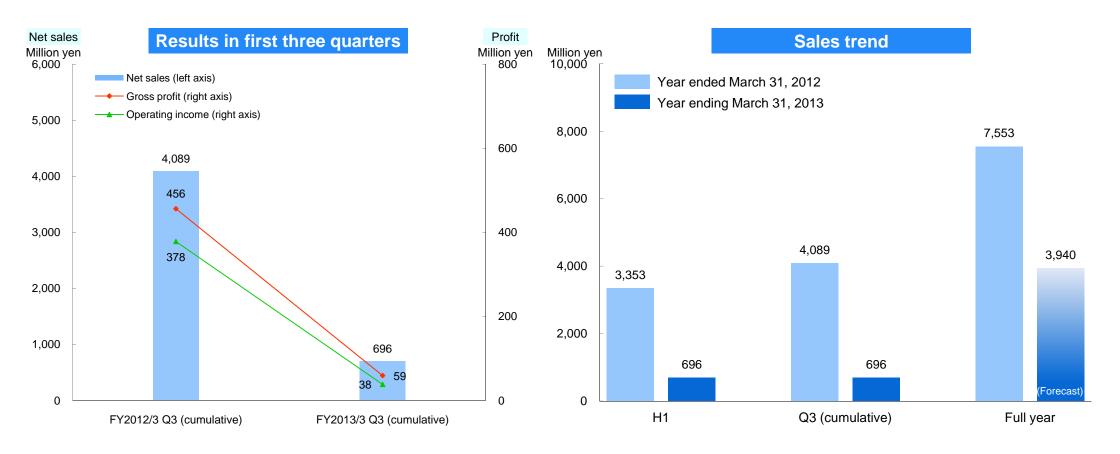
 Two properties for development (a decrease of 2 properties compared to a year ago) were sold.

変わること、変わらないこと

5

ム新

✓ Both sales and profits declined, reflecting smaller projects.

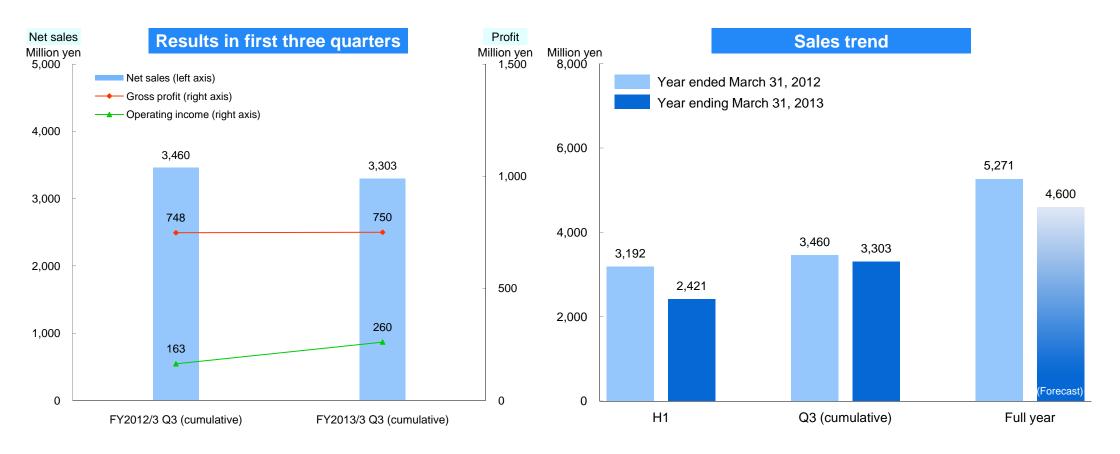


- ✓ 89 units were delivered, a decrease of 18 units from a year ago.
 => 51 self-developed units and 38 purchase-resale units
- ✓ Sales were generally strong and selling expenses were reduced. => Operating income rose 3.2 pt compared to a year ago.

変わること、変わらないこと

6

A弟



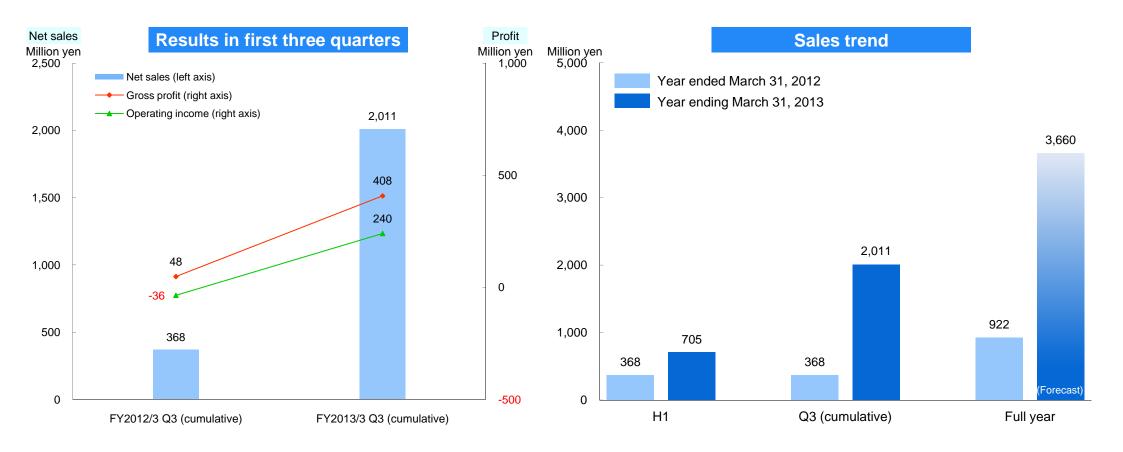
✓ A cumulative total of 73 units, including building lots for sale, had been delivered by the end of the quarter under review (compared to 9 units a year ago).

変わること、変わらないこと

7

入男

The residential housing sales business performed well, recording significant sales and earnings gains. => Achieved profitability





Renaissance Motoasakusa

[Overview]	
Location:	Motoasakusa 3-chome, Taito-ku, Tokyo
Access:	Five minutes' walk from Shin- Okachimachi Station on the Toei Oedo Line and the Tsukuba Express Line
Total number	
of units:	19 units
Start of	
sales:	November 2012
Completion:	March 2013 (plan)
Start of	
delivery:	March 2013 (plan)

Point 1

Five minutes' walk from Shin-Okachimachi Station. Located in a quiet residential area, one block from the main road.

Point 2

Close to Ueno and Asakusa. Residents can revel in the cheerful bustle and history of the local area.

Point 3

All units on a corner and facing south. Comfortable design features, including wide balconies, and excellent specifications and facilities



Renaissance Umejima

[Overview]	
Location:	Chuo Honcho 5-chome, Adachi- ku, Tokyo
Access:	Thirteen minutes' walk from Umejima Station and 16 minutes' walk from Nishiarai Station on the Tobu Isesaki Line
Total number of units:	41 units
Start of sales:	November 2012
Completion:	March 2013 (plan)
Start of delivery:	March 2013 (plan)

Point 1

Two stations on the Tobu Isesaki Line may be used to reach central Tokyo within 20 minutes.

Point 2

Taking advantage of the location, all units face south to an abundance of pleasant sunshine.

Point 3

A total of 41 units in a 14 story condominium. More than 65% of the units are on a corner to create a sense of openness and superb views of TOKYO SKYTREE and Mount Fuji.





Renatown Musashikoganei III

[Overview]	
Location:	Nukui Minami-cho 3-chome, Koganei-shi, Tokyo
Access:	15 minutes' walk from Musashikoganei Station on the JR Chuo Line
Total number of houses:	4 houses
Start of	
sales:	October 2012
Completion:	January 2013
Start of delivery:	February 2013

Point 1

15 minutes' walk from Musashikoganei Station, which has been redeveloped as a new center of Koganei City.

Point 2

The houses have a modern exterior. The project offers a range of unique room planning variations to accommodate diversified lifestyles.



Renatown Senju Ohashi

[Overview]	
Location:	Senju Midori-cho 2-chome, Adachi- ku, Tokyo
Access:	Five minutes' walk from Senju Ohashi Station on the Keisei Main Line and 15 minutes' walk from Kita-Senju Station on the JR Joban Line
Total number	
of houses:	2 houses
Start of	
sales:	December 2012
Completion:	March 2013 (plan)
Start of delivery:	March 2013 (plan)



Two stations on two railway lines may be used. Redevelopment projects are underway in the area surrounding Senju Ohashi Station, where future development is anticipated.

Point 2

Residential buildings are positioned with ample space around them to offer comfortable lifestyles, in addition to independent living/dining rooms with a southern aspect to capture sunlight.





[For Inquiries]

IR Division: Corporate Development Division

TEL: 03-5962-0775 FAX: 03-5962-0774

E-mail: ir@kksnt.co.jp URL: http://www.kksnt.co.jp/

変わること、変わらないこと。 ふ 新国本建物

This material is intended for providing information about the operating performance of our Company during the first three quarters of the fiscal year ending March 31, 2013 and is not intended for soliciting investment for the shares issued by the Company. This material has been prepared with information available as at the time of publication. Any opinion, plan, forecast, or other forward-looking statement that appears in this material is based on the Company's judgment at the time of writing, and should not be construed as a guarantee or promise of accuracy or completeness. Information in this material is subject to change without notice in the future, for instance, due to changes in the business environment.