

Reference Material for Presentation on Operating Performance During the First Half of the Fiscal Year Ending March 31, 2013

November 9 (Friday), 2012 Shin-Nihon Tatemono Co., Ltd.

SHIN-NIHON TATEMONO CO., LTD.





Business environment topics

- Demand for housing remained steady and strong in the housing market in the Tokyo metropolitan area.
- Competition to acquire land for projects, especially land for condominiums, intensified.

Performance topics

- [B/S] The net worth ratio increased, reflecting reductions in assets and liabilities.
- [P/L] Operating income, ordinary income, and net income were recorded.

Management topics

- To promote purchases of land for projects, the Company hired purchasing staff, seeking to diversify its core businesses.
- A non-consolidated financial settlement was adopted.
 - => A subsidiary was excluded from the scope of consolidation, as a result of a withdrawal from unprofitable operations.

Balance Sheet

	Year ended M	arch 31, 2012	Year ending N	larch 31, 2013
(Unit: million yen)	End of H1	Year end	End of H1	Change
Cash and deposits	1,104	1,639	1,248	-391
Real estate for sale	65	577	• 453	-124
Real estate for sale in process	7,454	3,626	• 3,296	-330
Others	183	162	297	135
Total current assets	8,809	6,005	5,295	-709
Total noncurrent assets	752	807	793	-14
Total assets	9,561	6,812	6,088	-723
Notes and account payable- trade Loans payable (short-term	82	103	200	97
loans payable (short-term loans payable and long-term loans payable within one year)	2,428	2,474	1,495	-979
Others	1,062	567	548	-19
Total current liabilities	3,573	3,145	2,243	-901
Long-term loans payable	4,816	2,256	2,396	9 139
Others	64	67	70	3
Total noncurrent liabilities	4,881	2,324	2,466	142
Total liabilities	8,454	5,470	4,710	-759
Capital stock	854	854	854	-
Capital surplus	40	40	40	-
Retained earnings	218	444	480	35
Others	-6	2	1	-0
Total net assets	1,107	1,342	1,378	35
Total liabilities and net assets	9,561	6,812	6,088	-723

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Decrease of real estate for sale

Breakdown at the end of H1 of FY13/3				
– million yen	 property 			
277 million yen	9 units			
175 million yen	5 house			
453 million yen				
	– million yen 277 million yen 175 million yen			

• Decrease of real estate for sale in process

Breakdown at the end of	H1 of F	Y13/3
Liquidation	:	1,636 million yen
Condominium unit sales	:	337 million yen
Residential housing sales	s:	1,321 million yen
Total	:	3,296 million yen

• Status of interest-bearing liabilities

Year ended March 31, 2012	4,731 million yen
H1 ended September 30, 2012	3,891 million yen
Change	-840 million yen

• Net worth ratio rose to 22.6%

* Figures for the fiscal year ended in March 2012 and the fiscal year ending in March 2013 are both calculated based on a non-consolidated basis.

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Profit and Loss Statement

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	Year ended March 31, 2012					/ear ending arch 31, 201		
	H1		H1		H1		Year-c	n-year
(Unit: million yen)	Actual	% of total	Aug. 6 plan	A	ctual	% of total	Change	Change (%)
Net sales	6,934	100.0%	7,940	•	3,864	100.0%	-3,069	-44.3%
Cost of sales	5,767	83.2%	-		3,102	80.3%	-2,664	-46.2%
Gross profit	1,166	16.8%	-		761	19.7%	-404	-34.7%
Selling, general and administrative expenses	815	11.8%	-	•	650	16.8%	-165	-20.3%
Operating income	350	5.0%	380		111	2.9%	-238	-68.1%
Non-operating income	22	0.3%	-		17	0.5%	-4	-21.3%
Non-operating expenses	153	2.2%	-	•	90	2.4%	-62	-40.8%
Ordinary income	219	3.1%	190		38	1.0%	-180	-82.4%
Extraordinary income	2	0.0%	-		-	-	-2	-100.0%
Extraordinary loss	0	0.0%	-		-	-	-0	-100.0%
Income before income taxes	220	3.1%	-		38	1.0%	-182	-82.5%
Income taxes	2	0.0%	-		2	0.1%	0	12.0%
Net income	218	3.1%	180		35	0.9%	-182	-83.5%

Figures

	FY 12/3 H1	FY 13/3 H1	Change
Liquidation	2 properties	2 properties	- property
Condominium unit sales	99 units	65 units	-34 units
Residential housing sales	9 houses	34 houses	25 houses

Details of selling, general and administrative expenses

(Unit: million yen)	FY 12/3 H1	FY 13/3 H1	Change
Personnel expenses	222	233	10
Sales commission	84	87	2
Advertising expenses	294	126	-168
Other	214	203	-10
Total	815	650	-165

Details of non-operating expenses

H1	FY 13/3 H1	Change
131	87	-44
21	3	-18
153	90	-62
	131 21	131 87 21 3

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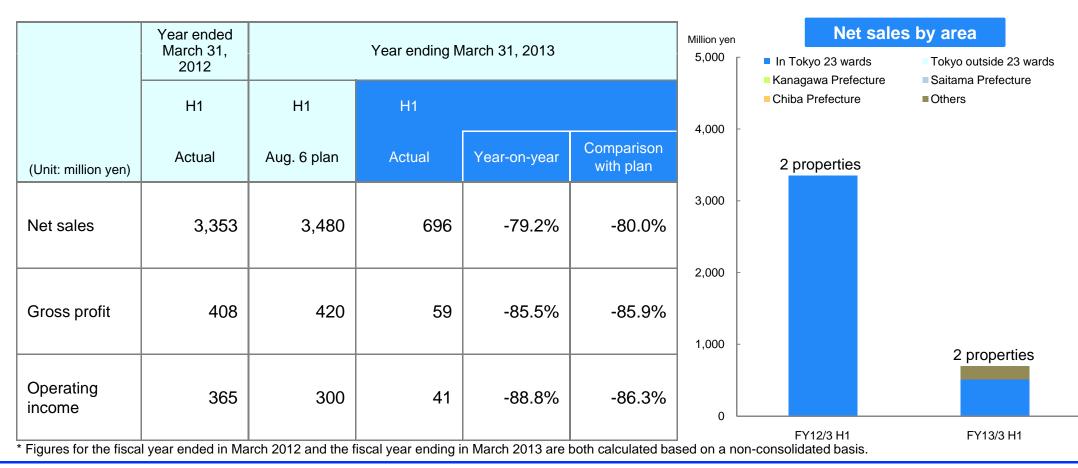
- \checkmark An operating profit was recorded in the core businesses.
- ✓ Profit margins in the condominium unit sales business improved significantly

[Net sales]	Year ended M	arch 31, 2012		Year e	nding March 31	, 2013	
	Н	1	H1	Н	1	Year-o	n-year
(Unit: million yen)	Actual	% of total	Aug. 6 plan	Actual	% of total	Change	Change (%)
Liquidation business	3,353	48.4%	3,480	696	18.0%	-2,656	-79.2%
Condominium unit sales business	3,192	46.0%	3,390	2,421	62.7%	-770	-24.1%
Residential housing sales business	368	5.3%	1,010	705	18.2%	336	91.5%
Other business	20	0.3%	60	41	1.1%	20	101.4%
Elimination or corporate	-	-	-	-	-	-	-
Net sales total	6,934	100.0%	7,940	3,864	100.0%	-3,069	-44.3%
[Operating income]	Year ended March 31, 2012			Year ending March 31, 2013			
	H1		H1	H1		Year-on-year	
(Unit: million yen)	Actual	Operating income (%)	Aug. 6 plan	Actual	Operating income (%)	Change	Change (%)
Liquidation business	365	10.9%	300	41	5.9%	-324	-88.8%
Condominium unit sales business	212	6.7%	320	260	10.8%	48	22.6%
Residential housing sales business	-8	-2.3%	30	25	3.6%	33	-
Other business	0	0.7%	-	11	28.7%	11	-
Elimination or corporate	-219	-	-270	-227	-	-7	-
Operating income total	350	5.0%	380	111	2.9%	-238	-68.1%

* Figures for the fiscal year ended in March 2012 and the fiscal year ending in March 2013 are both calculated based on a non-consolidated basis.

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- \checkmark Two properties for development were sold, as in the year-ago period.
- ✓ Both sales and profits declined, reflecting smaller projects.

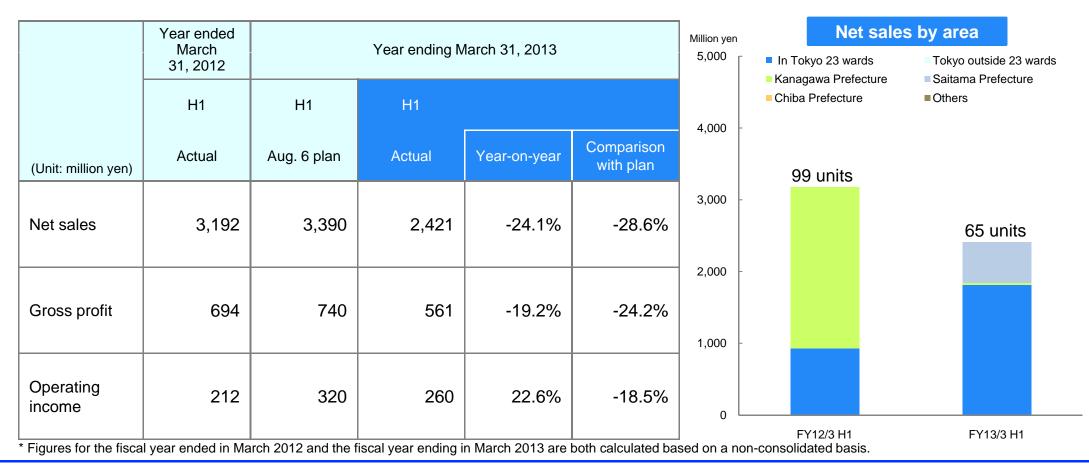


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- ✓ 65 units were delivered, a decrease of 34 units from a year ago.
 => 50 self-developed units and 15 purchase-resale units
- \checkmark All units were sold early in certain projects. => Profit margins improved.

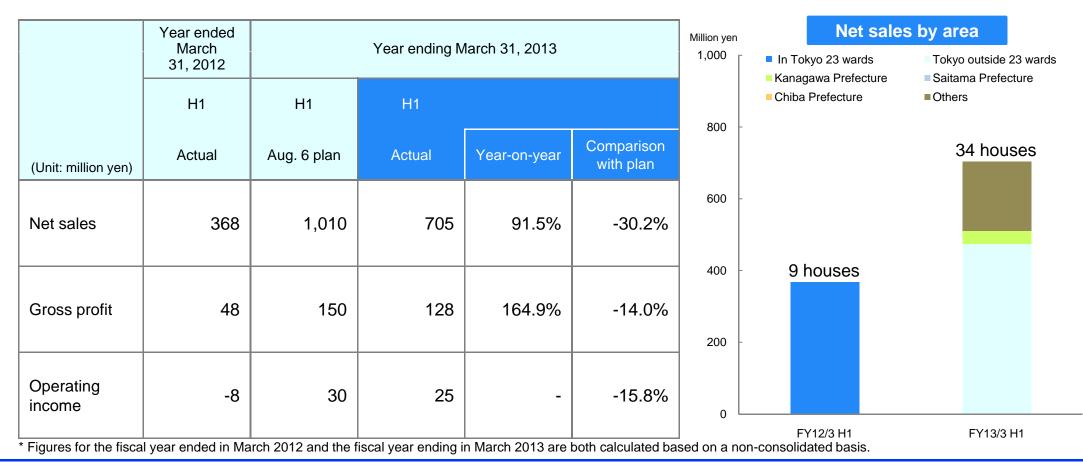


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入新

- ✓ A total of 34 houses were delivered in the first half under review (an increase of 25 houses year on year).
- \checkmark The gross margin improved. => The business moved into the black.



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The Company has revised its full-year plan downward, considering the revision made in the first half and the business environment anticipated in the second half.

(Unit: million yen)	Year ended March 31, 2012	Previous plan Announced August 6, 2012	Revised plan Announced November 2, 2012	Change in plan
Net sales	13,781	17,580	12,280	-5,300
Operating income	734	880	540	-340
Ordinary income	460	470	410	-60
Net income	444	460	400	-60



Renaissance Yokohama Bandobashi (Idai Dori)

[Overview]

Location:	Shirotae-cho 3-chome, Minami-ku, Yokohama-shi, Kanagawa
Access:	Four minutes' walk from Bandobashi Station on the Yokohama Municipal Subway Blue Line
Total number	
of units:	29 units
Start of	
sales:	October 2012
Completion:	August 2012
Start of	
delivery:	December 2012 (plan)

Point 1

Four minutes' walk from Bandobashi Station along a flat road. A sidewalk, surfaced with interlocking concrete block pavement, is safely distinct from the road.

Point 2

A range of facilities convenient to daily life within a five-minute walk, and the property is ideal as a permanent residence.



Renaissance Motoasakusa

[Overview] Motoasakusa 3-chome, Taito-ku, Location: Tokyo Five minutes' walk from Shin-Access: Okachimachi Station on the Toei Oedo Line and the Tsukuba Express Line Total number of units: 19 units Start of sales: November 2012 Completion: March 2013 (plan) Start of delivery: March 2013 (plan)

Point 1

Five minutes' walk from Shin-Okachimachi Station. Located in a quiet residential area, one block from the main road.

Point 2

Close to Ueno and Asakusa. Residents can revel in the cheerful bustle and history of the local area.

Point 3

All units on a corner and facing south. Comfortable design features, including wide balconies, and excellent specifications and facilities





Renatown Sagamihara Higashirinkan

[Overview]

Location:	Higashirinkan 6-chome, Minami-ku, Sagamihara-shi, Kanagawa Prefecture
Access:	Six minutes' walk from Higashirinkan Station on the Odakyu Enoshima Line
Total number of houses:	5 houses
Start of sales:	September 2012
Completion:	December 2012 (plan)
Start of delivery:	December 2012 (plan)

Point

Located in a secluded residential area with convenient amenities and just six minutes' walk to Higashirinkan Station

Point 2

The project offers a range of plan variations to match increasingly diversified lifestyles.



Renatown Musashikoganei III

[Overview]

Location:	Nukui Minami-cho 3-chome, Koganei-shi, Tokyo
Access:	15 minutes' walk from Musashikoganei Station on the Chuo Line
Total number of houses:	4 houses
Start of sales: Completion:	October 2012 January 2013 (plan)
Start of delivery:	January 2013 (plan)

Point 1

JR

15 minutes' walk from Musashikoganei Station, which has been redeveloped as a new center of Koganei City.

Point 2

The houses have a modern exterior. The project offers a range of unique room planning variations to accommodate diversified lifestyles.





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This material is intended for providing information about the operating performance of our Company during the first half of the fiscal year ending March 31, 2013 and is not intended for soliciting investment for the shares issued by the Company.

This material has been prepared with information available as at the time of publication. Any opinion, plan, forecast, or other forward-looking statement that appears in this material is based on the Company's judgment at the time of writing, and should not be construed as a guarantee or promise of accuracy or completeness. Information in this material is subject to change without notice in the future, for instance, due to changes in the business environment.