

Change and Commitment



Reference Material for Presentation on Operating Performance During the Fiscal Year Ended March 31, 2010

May 26 (Wednesday), 2010 Shin-Nihon Tatemono Co., Ltd.





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I. Overview of Consolidated Operating Performance During Fiscal Year Ended March 31, 2010



Business environment topics

- Some areas of the housing market saw a favorable balance between supply and demand.
- There were no signs of an improvement in the financial environment, and liquidity in the real-estate market remained poor.

Performance topics

- A net loss of 2,410 million yen was posted, partly due to an extraordinary loss.
- The balance sheet was further streamlined, reflecting progress in the sale of assets.
 => Reduced 3.8 billion yen in the fourth quarters (January to March) and 18.0 billion yen from the end of the previous fiscal year.

Management topics

- Continued to implement a project to strengthen the management base
- Established a subsidiary specializing in condominium construction, strengthening competitiveness in the condominium market

Consolidated Balance Sheet

	Year ended March 31, 2009		Year e	nded March 31	, 2010
(Unit: million yen)	Actual	% of Total	Actual	% of Total	Change
Cash and deposits	2,618	7.9%	768	5.0%	-1,850
Real estate for sale	8,231	24.7%	855	5.6%	-7,376
Real estate for sale in process	16,498	49.5%	9,913	65.0%	- 6,584
Others	3,514	10.6%	1,458	9.6%	-2,055
Total current assets	30,863	92.7%	12,995	85.2%	-17,867
Total noncurrent assets	2,441	7.3%	2,249	14.8%	-192
Total assets	33,304	100.0%	15,244	100.0%	-18,059
Notes and account payable- trade	5,971	17.9%	230	1.5%	-5,741
Short-term loans payable	17,564	52.8%	8,829	57.9%	-8,735
Current portion of bonds	130	0.4%	100	0.7%	-30
Others	1,430	4.3%	771	5.1%	-658
Total current liabilities	25,096	75.4%	9,931	65.2%	-15,165
Bonds payable	100	0.3%	-	-	-100
Long-term loans payable	6,328	19.0%	4,323	28.3%	-2,004
Others	808	2.4%	560	3.7%	-248
Total noncurrent liabilities	7,236	21.7%	4,883	32.0%	-2,352
Total liabilities	32,333	97.1%	14,815	97.2%	-17,517
Capital stock	6,414	19.2%	7 ,338	48.1%	923
Capital surplus	6,328	19.0%	901	5.9%	-5,427
Retained earnings	-11,735	-35.2%	-7,816	-51.2%	3,918
Others	-37	-0.1%	5	0.0%	43
Total net assets	971	2.9%	429	2.8%	-541
Total liabilities and net assets	33,304	100.0%	15,244	100.0%	-18,059

Decrease of real estate for sale [Breakdown for the year ended March 31, 2010]

Liquidation	:	0.3 billion yen	1 property
Condominium unit sales	:	0.5 billion yen	17 units
Residential housing sales	:	- yen	- house

• Decrease of real estate for sale in process [Breakdown for the year ended March 31, 2010]

Liquidation	:	6.0 billion yen
Condominium unit sales	:	3.7 billion yen
Residential housing sales	:	0.1 billion yen

Status of interest-bearing liabilities

Year ended March 31, 2009	24.1 billion yen
Year ended March 31, 2010	13.2 billion yen
Change	-10.8 billion yen

 Through equity finance in July and October, 1.8 billion yen was raised.



Consolidated Profit and Loss Statement



	Year endeo 20		Year ended March 31, 2010			
	Whole fiscal year		Whole fiscal year		Year-on-year	
(Unit: million yen)	Actual	% of Total	Actual	% of Total	Change	Change (%)
Net sales	56,337	100.0%	22,808	100.0%	-33,529	-59.5%
Cost of sales	65,337	116.0%	19,895	87.2%	-45,441	-69.5%
Gross profit	-8,999	-16.0%	2,912	12.8%	11,911	_
Selling, general and administrative expenses	7,421	13.1%	• 3,145	13.8%	-4,275	-57.6%
Operating income	-16,420	-29.1%	-232	-1.0%	16,187	-
Non-operating income	1,860	3.3%	444	1.9%	-1,416	-76.1%
Non-operating expenses	1,618	2.9%	966	4.2%	-651	-40.3%
Ordinary income	-16,177	-28.7%	-754	-3.3%	15,423	_
Extraordinary income	36	0.1%	45	0.2%	8	23.9%
Extraordinary loss	1,464	2.6%	• 1,696	7.4%	232	15.8%
Income before income taxes	-17,605	-31.2%	-2,404	-10.5%	15,200	_
Income taxes	1,304	2.4%	5	0.0%	-1,298	-99.6%
Net income	-18,909	-33.6%	-2,410	-10.5%	16,498	—

Figures							
	FY 09/3	FY 10/3	Change				
Liquidation	18 properties	7 properties	-11 properties				
Condominium unit sales	887 units	475 units	-412 units				
Residential housing sales	295 houses	186 houses	-109 houses				

• Details of selling, general and administrative expenses

(Unit: million yen)	FY 09/3	FY 10/3	Change
Personnel expenses	1,523	810	-713
Sales commission	1,228	470	-758
Advertising expenses	2,798	781	-2,017
Other	1,870	1,083	-787
Total	7,421	3,145	-4,275

Details of Non-operating expenses

(Unit: million yen)	FY 09/3	FY 10/3	Change
Interest expenses	1,236	729	-507
Other	381	237	-144
Total	1,618	966	-651

Significant factors in the extraordinary loss in the year ended March 31, 2010

Provision of allowance for doubtful accounts	390 million yen
Loss on valuation of advance payments-trade	950 million yen
Provision for cost of head office transfer	133 million yen



- \checkmark In the fiscal year under review, operating income was achieved in major businesses.
- ✓ Operating income increased sharply in the condominium unit sales business from an operating loss in the previous fiscal year, driven by income from purchase/resale condominiums that the Company began to handle.

Net salesYear ended March 31, 2009		Year ended March 31, 2010					
		Whole fis	scal year	Whole fis	scal year	Year-o	n-year
	(Unit: million yen)	Actual	% of Total	Actual	% of Total	Change	Change (%)
	Liquidation business	17,491	31.0%	5,224	22.9%	-12,267	-70.1%
	Condominium unit sales business	27,697	49.2%	14,184	62.2%	-13,512	-48.8%
	Residential housing sales business	10,853	19.3%	2,822	12.4%	-8,031	-74.0%
	Other business	295	0.5%	577	2.5%	281	95.3%
	Elimination or corporate	—	_	_	_	_	_
Net	sales total	56,337	100.0%	22,808	100.0%	-33,529	-59.5%

Operating income	Year ended March 31, 2009		Year ended March 31, 2010			
	Whole fiscal year		Whole fiscal year		Year-on-year	
(Unit: million yen)	Actual	Operating income (%)	Actual	Operating income (%)	Change	Change (%)
Liquidation business	-14,159	-81.0%	46	0.9%	14,206	_
Condominium unit sales business	-670	-2.4%	738	5.2%	1,409	_
Residential housing sales business	-78	-0.7%	47	1.7%	125	_
Other business	-338	-114.6%	-160	-27.8%	178	_
Elimination or corporate	-1,173	_	-904	-	268	_
Operating income total -16,420 -29.		-29.1%	-232	-1.0%	16,187	_

Overview of Liquidation Business



		Year ended March 31, 2009		Year ended March 31, 2010		million yen 25,000	25,000 🗧 In Tokyo 23 w ards 🔹 Tokyo outs	
		Actual	Actual				 Kanagaw a Prefection Chiba Prefecture 	cture Saitama Prefecture Others
	(Unit: million yen)			Change	Change (%)	20,000 -	19 proportio	c
N	et sales	17,491	5,224	-12,267	-70.1%	15,000 -	18 propertie	5
G	ross Profit	-12,784	240	13,024	-	40.000		
	Gross profit (%)	-73.1%	4.6%	_	_	10,000 -		7 properties
0	perating income	-14,159	46	14,206	_	5,000 -		
	Operating income (%)	-81.0%	0.9%	_	_	0	Year ended March 3 (actual)	1, 2009 Year ended March 31, 2010 (actual)

- Completed the delivery of three properties for investment and four properties for development, primarily in central Tokyo
- Selling prices of certain properties exceeded book value after revaluation at the end of the previous fiscal year.

Overview of Condominium Unit Sales Business

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	Year ended March 31, 2009 Actual	Year ended March 31, 2010 Actual			million yen 35,000	Net sales by area In Tokyo 23 w ards Tokyo outside 23 w ards Kanagaw a Prefecture Saitama Prefecture Chiba Prefecture Others	
(Unit: million yen)			Change	Change (%)	30,000	887 units	
Net sales	27,697	14,184	-13,512	-48.8%	25,000		
Gross Profit	2,999	2,310	-689	-23.0%	20,000		475 units
Gross profit (%)	10.8%	16.3%	5.5pt	-	10,000		
Operating income	-670	738	1,409	-	5,000		
Operating income (%)	-2.4%	5.2%	_	_	0	Year ended March 31 (actual)	, 2009 Year ended March 31, 2010 (actual)

- ✓ A total of eight buildings and 475 units (down six buildings and 412 units) were delivered.
 => 221 self-developed units and 254 purchase/resale units
- Operating income increased sharply, driven by the strong profitability of purchase/resale properties (especially incomplete properties).

Overview of Residential Housing Sales Business

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		Year ended March 31, 2009 Actual	Year ei Actual	Year ended March 31, 2010 Actual			Net s In Tokyo 23 w ards Kanagaw a Prefec Chiba Prefecture	-
	(Unit: million yen)			Change	Change (%)		295 houses	
٢	let sales	10,853	2,822	-8,031	-74.0%	10,000 -		
C	Gross Profit	1,039	354	-684	-65.9%			
	Gross profit (%)	9.6%	12.6%	3.0pt	_	5,000 -		186 houses
C	Operating income	-78	47	125	-			100 1100365
	Operating income (%)	-0.7%	1.7%	-	_	0	Year ended March 31, (actual)	2009 Year ended March 31, 2010 (actual)

- ✓ A total of 186 houses (a decline of 109 houses year on year) were delivered.
 => As a result of increases in the sale of housing sites, the unit sales fell.
- Achieved operating income through reductions in sales costs by selling houses and housing sites on its own and through cuts to fixed costs



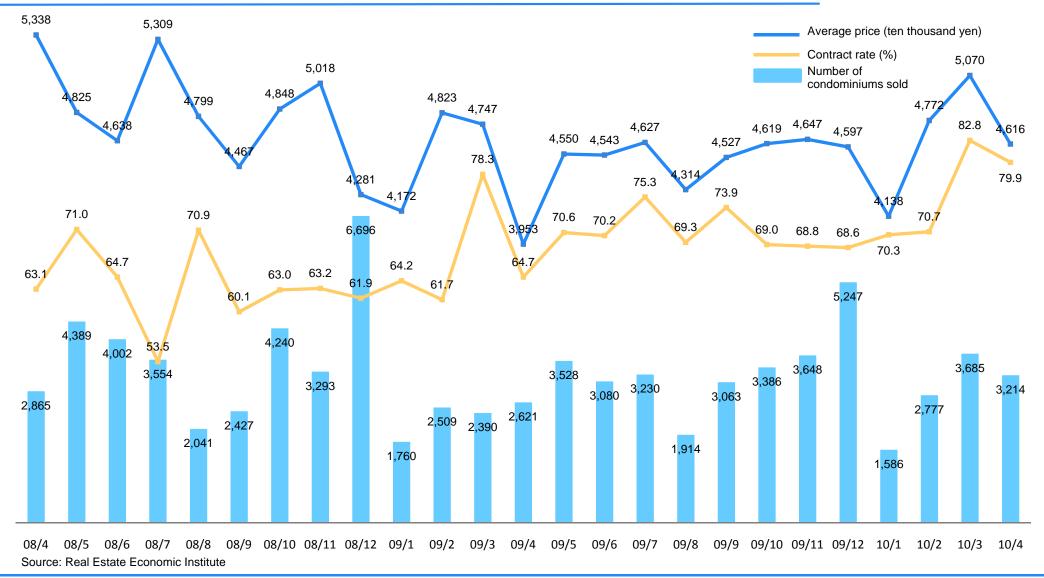
II. Business Environment Data

Trends in Condominium Market in Tokyo Area (1)



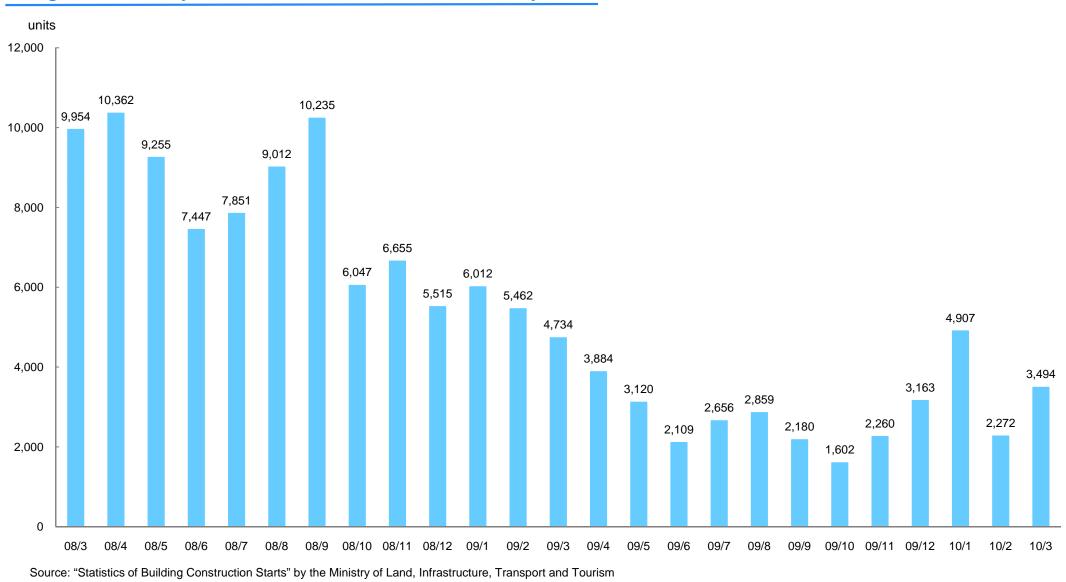
- The monthly number of units sold rose 22.6% year on year, the third consecutive month of year-on-year increase.
- The contract rate was over 70%, believed to be the dividing line between a strong and a weak market, for the fourth consecutive month.

Monthly changes in the number of condominiums sold, contract rate, and average price in the Tokyo area





The number of condominiums starts in the Tokyo area is recovering but remains at low levels.



Changes in the monthly number of condominiums started in the Tokyo area

Demand for Condominiums in the Tokyo Area



80

60

40

- Business confidence and consumer confidence are improving; the ratio of potential buyers seeing opportunities to buy condominiums has risen to about 50%.
- The market environment is favorable, given low interest rates, helpful government policy, and a large percentage of potential buyers who believe prices have hit their lows.

Willingness of potential buyers in the Tokyo area to buy condominiums (survey of visitors to properties)

Opportunities to buy condominiums

See opportunities to buy condominiums
 Do not see opportunities to buy condominiums
 Don't know

2007/1	37	%	22%		41	%
2007/3	33%	21% 46%				
2007/6	26%	29	29%		45%	
2007/9	24%	3	35%		41	%
2008/1	18%	39%	, D		43%	%
2008/3	13%	47%			40)%
2008/7	12%	48%			40)%
2008/10	16%	5	0%			34%
2009/1	26%		38%		3	36%
2009/4	37	%	3 [.]	1%		32%
2009/7		43%		26%		31%
2009/10	38	8%	27	%		35%
2010/1	4	1%	2	4%	:	35%
2010/4		45%		19%	3	36%
0'	% 2	0% 40)%	60%	80)% 100%

Source: A customer survey by Haseko Urbest (April 2010)

Other

Reasons for seeing opportunities to buy condominiums

20

(%)

100

[&]quot;Interest rates are low. 85 (Interest rates will rise.)" "Prices are low. 53 55 (Prices are falling.)" I have tax advantages now. 61 54 "The consumption tax rate is 28 31 likely to rise." "It is possible now to negotiate price cuts, products, and services." The economy will improve. "The supply of condominiums 8 with large floor areas will decline.' 23 23 23 "I am entering a new life stage." "Economic conditions could worsen." 10 12 15 "Condominium grades will decline." *Income fell/is likely to fall. 2010/4 (163) Income rose/is likely to rise. 2010/1 (145) 2009/10 (166)

^{* &}quot;Income fell or will likely to fall" is an option added in April 2010.



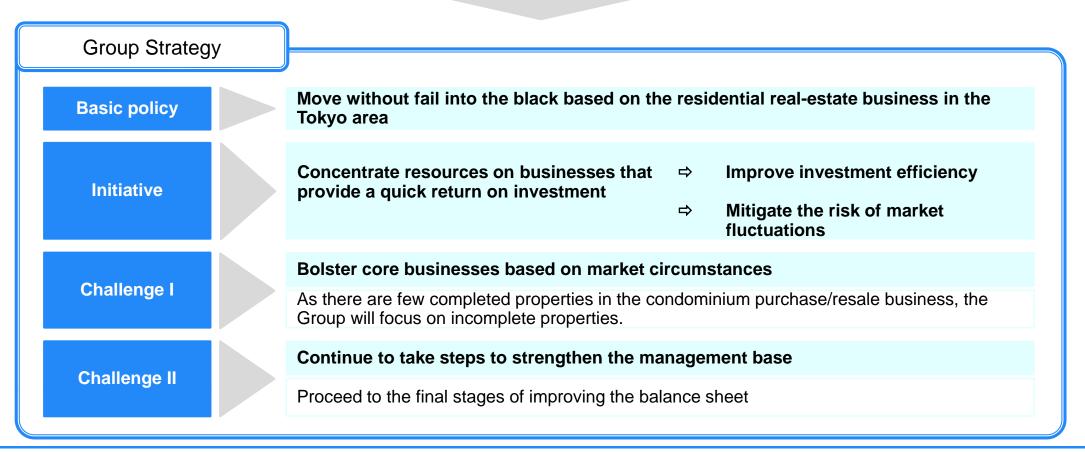
III. Business Plan for Fiscal Year Ending March 31, 2011, and Future Strategy

Our Views of the Business Environment and Future Policy



Outlook for the housing market in the Tokyo area

- Major developers are expected to be very active in the condominium market in the 23 wards of Tokyo. The overconcentration of demand on oligopolistic markets will become a serious issue in suburban areas.
- Condominium developers are likely to abandon incomplete properties because of funding problems.
- Players with development and construction capabilities with strengths in suburban areas will enjoy business opportunities.

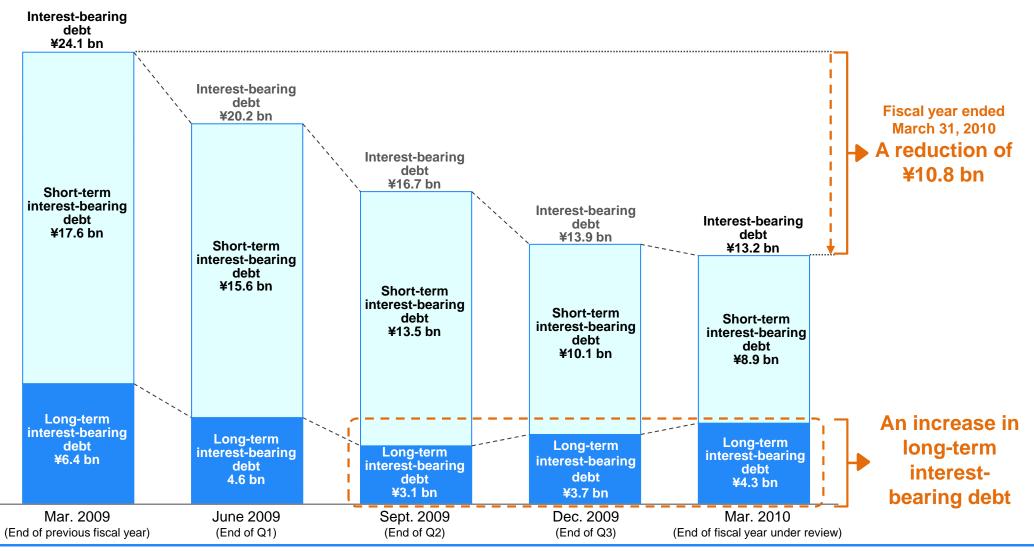


Project to Strengthen the Management Base (Financial Position)



- With reductions in inventories, interest-bearing debt was reduced by 10.8 billion yen in the fiscal year ended March 31, 2010.
- The finance situation was stabilized, supported by financial institutions. Major banks converted short-term interest-bearing debt into long-term interest-bearing debt.

Changes in interest-bearing debt payable





Establish absolute competitiveness and expand profit-earning opportunities by differentiating our operation system in the condominium purchase/resale market.

Outline of target propert	les		
Status of property	Incomplete property A new construction company needs to take over construction work.	Incomplete property The existing construction company can continue with construction work.	Completed property
Property to buy	One building	One building	One building or remaining units
Price of property	¥1.0 bn to ¥2.5 bn	¥1.0 bn to ¥2.5 bn	¥0.1 bn to ¥1.0 bn
Player	Shin-Nihon Tatemono	Shin-Nihon Tatemono Mid-sized developer	Shin-Nihon Tatemono Mid-sized developer Sales company
Number of properties	Potentially large	Potentially large	Few
Commercialized properties	 Renaissance SUN FESTA Renaissance Higashi-Kawaguchi PRELIER Sagamino Project (new) 	 REVI KAMEIDO Villa Kohoku NT Indy 8 Renaissance Fuchinobe Manor House 	 Luichatelet Todakoen Celesta Sunny Court Omiya Adumacho Sando No Mori
Action by Shin-Nihon Tatemono	Expand the business domain	Main	targets

Future policy

Expertise as a developer that the Company has cultivated

Construction function of the Company

Establish superiority in purchase competition ⇒ Establish a subsidiary specializing in building condominiums "Do what nobody else can or is willing to do" Promote commercialization of incomplete properties

Project to Strengthen the Management Base (Condominium Purchase/Resale Business (2))



- Operation for Renaissance SUN FESTA => Operation unique to the Company, which has its own construction system involving employees who worked for construction companies
 [Overview]
 Location : Shiraokamachi, Minamisaitama-gun, Saitama
- reasonable prices : Four minutes' walk from Shin-Shiraoka Station of the JR Access Utsunomiya Line and Shonan-Shinjuku Line Resumed construction Total number of units : 54 units work, introducing the latest : 2LDK to 4LDK Rooms facilities ⇒ Construction by the Operation period : Six months Company Selling period : One month ✓ Part of the building that did not Completion meet the Company's standards was demolished. ⇒ Construction by the Company The owner and construction **Resumption of** company failed four months construction prior to the scheduled completion of the building. The Company assessed the \checkmark quality of the part of the building **Demolition of** completed and took over. parts **Purchase**



Renaissance Odawara Joshi Koen (condominium)

[Overview]		
Location	:	Sakaecho 1-chome, Odawara, Kanagawa
Access	:	Five minutes' walk from Odawara station of the JR Tokaido Line
Total number of units	:	53 units
Rooms	:	3LDK to 4LDK
Commencement of sale	:	May 2010
Planned completion date	:	February 2011
Planned commencement of	:	March 2011

[Overview]Location: Nakamarucho, Itabashi-ku, TokyoAccess: Eight minutes' walk from Oyama station of the
Tobu Tojo LineTotal number of houses: 4 housesCommencement of sale: May 2010Planned completion date: September 2010Planned commencement of: September 2010

Matrix Court Itabashi Nakamarucho (house)



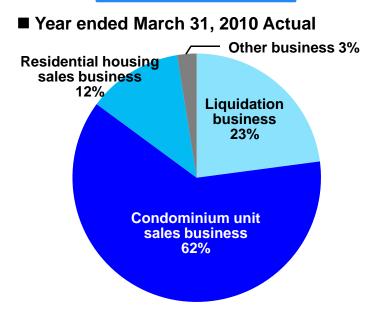


Consolidated Performance Plan for the Fiscal Year Ending March 31, 2011

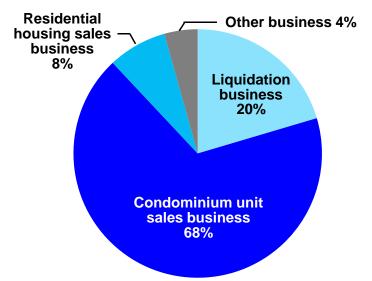
		Year ended March 31, 2010	Year ending March 31, 2011		
		Actual	Plan	ined	
	(Unit: million yen)			Year-on-year	
Net	sales	22,808	19,600	-14.1%	
	Liquidation business	5,224	4,000	-23.4%	
	Condominium unit sales business	14,184	13,250	-6.6%	
	Residential housing sales business	2,822	1,500	-46.8%	
	Other business	577	850	47.3%	
	Elimination or corporate	_	_	—	
Gros	ss Profit	2,912	3,980	36.6%	
	ng, general and inistrative expenses	3,145	2,950	-6.2%	
Ope	rating income	-232	1,030	—	
	Liquidation business	46	190	309.3%	
	Condominium unit sales business	738	1,450	96.3%	
	Residential housing sales business	47	10	-78.9%	
	Other business	-160	60	_	
	Elimination or corporate	-904	-680	-	
Ordir	nary income	-754	550	—	
Net i	ncome	-2,410	500	—	







■ Year ending March 31, 2011 Planned





IV. Overview of Shin-Nihon Tatemono

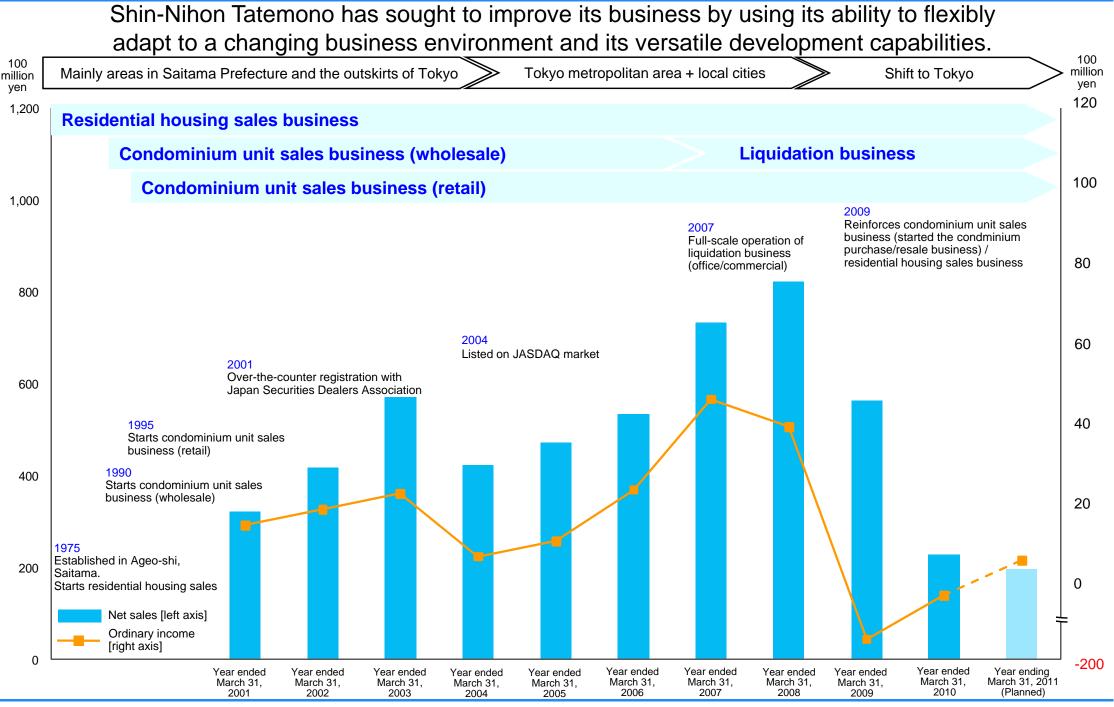
Corporate Outline



Corporate name	SHIN-NIHONTATEMONO CO., Ltd.								
Established	April 8, 1975								
Listed on	JASDAQ (stock code 8893)	JASDAQ (stock code 8893)							
Capital	7,338,700,000 yen	7,338,700,000 yen							
Representative	Yasuharu Suzuki, President and Chief Exec	Yasuharu Suzuki, President and Chief Executive Officer							
Businesses	Liquidation, condominium unit sales, resider	ntial housing sales, other							
Settlement	March 31								
Employees	Employees 48 people [non-consolidated] an	nd 82 people [consolidated]							
Location			20F., 3-2-1 Kasumigaseki, Chiyoda-ku, Tokyo , Omiya-ku, Saitama-shi, Saitama						
	Tachikawa Sales Office Tachihi Buildi	ng No.1-8F., 6-1-1 Sakae-cho	Tachikawa-shi, Tokyo						
Issued shares	61,347,686 shares								
Shareholders	11,623	[Shareholder breakdown by number of shares] Foreign							
	Columbus, Co., Ltd.	11,043,000 shares 18.00%	corporations and others: 2.09%						
	Tokyo Weld Co., Ltd.	5,238,000 shares 8.54%							
	Saburo Murakami	4,324,400 shares 7.05%	Other domestic corporations: 47.45%						
	SNT Value Investment Limited Partnership	3,517,500 shares 5.73%							
*As of March 31, 2010	SNT Growth Investment Limited Partnership	2,309,500 shares 3.76%	Financial institutions: 2.84%						

Business History

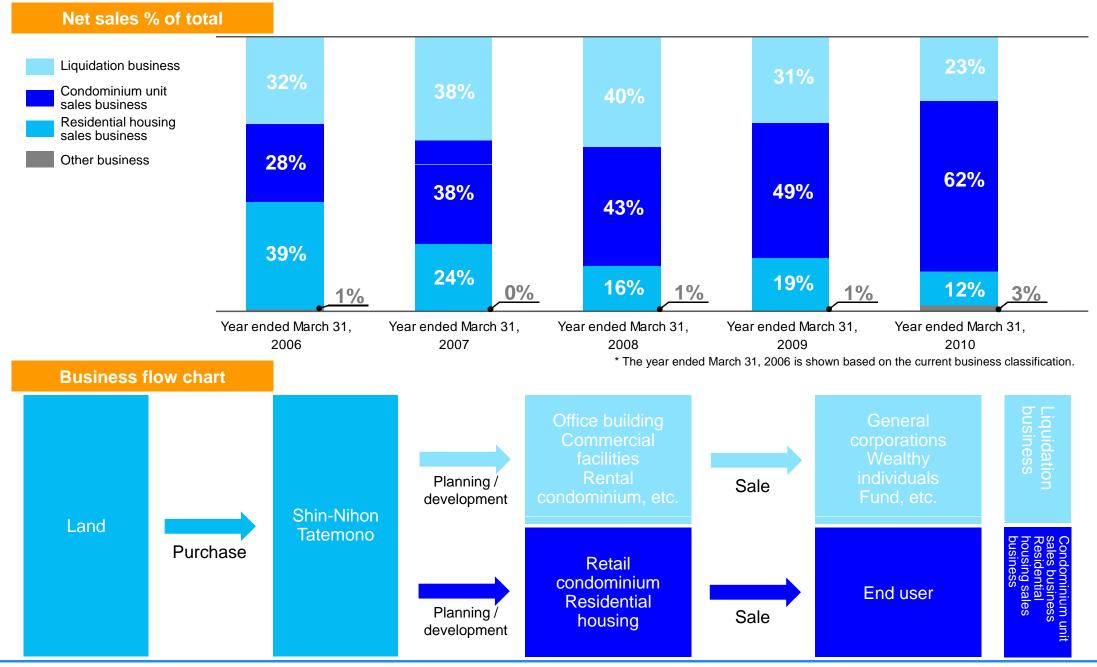
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Business Model

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Shin-Nihon Tatemono has tailored its portfolio management to concentrate its resources on promising



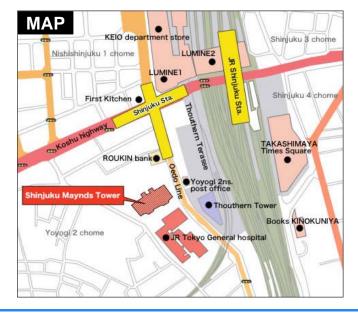
To reduce costs and improve business efficiency, the Company will relocate its headquarters to Shinjuku.

Address of the new headquarters

18th Floor, Shinjuku Maynds Tower, 2-1-1 Yoyogi, Shibuya-ku, Tokyo 151-0053

Schedule

Business commencement date : Monday, July 5, 2010









[For Inquiries]

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This material is intended for providing information about the operating performance of our Company during the fiscal year ended March 31, 2010 and is not intended for soliciting investment for the shares issued by the Company.

This material has been prepared with information available as at the time of publication. Any opinion, plan, forecast, or other forward-looking statement that appears in this material is based on the Company's judgment at the time of writing, and should not be construed as a guarantee or promise of accuracy or completeness. Information in this material is subject to change without notice in the future, for instance, due to changes in the business environment.