

Presentation Material on Operating Performance during the First Half of the Fiscal Year ending March 31, 2014

November 8 (Friday), 2013 Shin-Nihon Tatemono Co., Ltd.



Stock Code: 8893

Topics for Operating Performance during the First Half (from April to September) of the Fiscal Year ending March 31, 2014



Business environment topics

- During the first half (from April to September), new condominium sales increased 35.6% year-on-year to approximately 29,000 units in the Tokyo metropolitan area, reflecting a steady demand in the real-estate market. *The statistics above is quoted from the market information released by Real Estate Economic Institute Co., Ltd.
- Competition to acquire lands for condominiums and residential housings has been intensified, and the cost of construction, such as material price, has been gone up.

Performance topics

- [B/S] The equity ratio was improved to 26.5% up 3.9percentage points from the end of the previous fiscal year, reducing approximately 1.3 billion yen interest-bearing debt.
- [P/L] Net sales and operating income for the residential housing sales business rose substantially year-on-year basis.

In the condominium unit sales business, profit margin declined due to a burden of future sales expenses for condominium units which would be delivered to customers in subsequent quarters, but operating income was secured.

Management topics

The company established two subsidiaries to satisfy various customers' needs. One is for realestate brokerage and distribution businesses, and the other is for condominium management business.

Balance Sheet



	Fiscal Year ended March 31, 2013			ar ending 31, 2014
(Unit: million yen)	End of H1	Year end	End of H1	Change
Cash and deposits	1,248	901	563	-337
Real estate for sale	453	1,446	• 415	-1,030
Real estate for sale in process	3,296	4,829	• 4,676	-153
Others	297	135	467	332
Total current assets	5,295	7,313	6,123	-1,189
Total noncurrent assets	793	471	516	45
Total assets	6,088	7,784	6,640	-1,144
Notes and accounts payable-trade	200	112	216	104
Loans payable (short-term loans payable and current portion of long-term loans payable)	1,495	2,665	2,382	-282
Others	548	230	248	18
Total current liabilities	2,243	3,007	2,847	-159
Long-term loans payable	2,396	2,946	1,955	-990
Others	70	72	73	0
Total noncurrent liabilities	2,466	3,019	2,029	-989
Total liabilities	4,710	6,026	4,877	-1,149
Capital stock	854	854	854	-
Capital surplus	40	40	40	-
Retained earnings	480	862	866	4
Others	1	0	1	0
Total net assets	1,378	1,757	• 1,762	4
Total liabilities and net assets	6,088	7,784	6,640	-1,144

• Decrease of real estate for sale (from the end of FY 13/3)

Breakdown of the balance at the end of H1 of FY14/3 Liquidation : - million yen - property Condominium unit sales : 325 million yen 11 units

Residential housing sales	:	90 million yen	2 houses
Total	:	415 million yen	

• Decrease of real estate for sale in process (from the end of FY 13/3)

Breakdown of the balance at the end of H1 of FY14/3

Liquidation	:	2,301 million yen
Condominium unit sales	:	1,261 million yen
Residential housing sales	:	1,113 million yen
Total	:	4,676 million yen

Status of interest-bearing liabilities

End of FY 13/3	E 611 million von
(March 31, 2013)	5,611 million yen
End of H1 of FY 14/3	4.338 million ven
(September 30, 2013)	4,338 million yen
Change	-1,273 million yen

• The equity ratio improved to 26.5% *3.9 percentage points up from the end of FY 13/3

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Profit and Loss Statement

	Fiscal Year ended March 31, 2013		Fiscal Year ending March 31, 2014			
	F	11	F	11	Year-on-year	
(Unit: million yen)	Actual	% of total	Actual	% of total	Change	Change (%)
Net sales	3,864	100.0%	• 5,230	100.0%	1,365	35.3%
Cost of sales	3,102	80.3%	4,517	86.4%	1,414	45.6%
Gross profit	761	19.7%	713	13.6%	-48	-6.4%
Selling, general and administrative expenses	650	16.8%	• 630	12.1%	-19	-3.0%
Operating income	111	2.9%	82	1.6%	-28	-25.8%
Non-operating income	17	0.5%	36	0.7%	19	109.3%
Non-operating expenses	90	2.4%	• 113	2.2%	22	24.8%
Ordinary income	38	1.0%	6	0.1%	-32	-82.9%
Extraordinary income	-	-	0	0.0%	0	-
Extraordinary loss	-	-	0	0.0%	0	-
Income before income taxes	38	1.0%	6	0.1%	-31	-82.8%
Income taxes	2	0.1%	2	0.0%	-0	-19.5%
Net income	35	0.9%	4	0.1%	-31	-87.6%

Number of sales

	FY 13/3 H1	FY 14/3 H1	Change
Liquidation	2 properties	2 properties	- property
Condominium unit sales	65 units	62 units	-3 units
Residential housing sales	34 houses	59 houses	25 houses

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• Details of selling, general and administrative expenses

(Unit: million yen)	FY 13/3 H1	FY 14/3 H1	Change
Personnel expenses	233	244	11
Sales commission	87	104	16
Advertising expenses	126	124	-1
Others	203	156	-47
Total	650	630	-19

• Details of non-operating expenses

(Unit: million yen)	FY 13/3 H1	FY 14/3 H1	Change
Interest expenses	87	113	25
Others	3	0	-3
Total	90	113	22

Net Sales and Operating Income by Segment

- ✓ Net sales and operating profit for the residential housing sales business rose substantially year-on-year basis, focusing on sales in Tokyo and Kanagawa area.
- In the condominium unit sales business, profit margin declined due to a burden of future sales expenses for condominium units which would be delivered to customers in subsequent quarters, but operating income was secured.

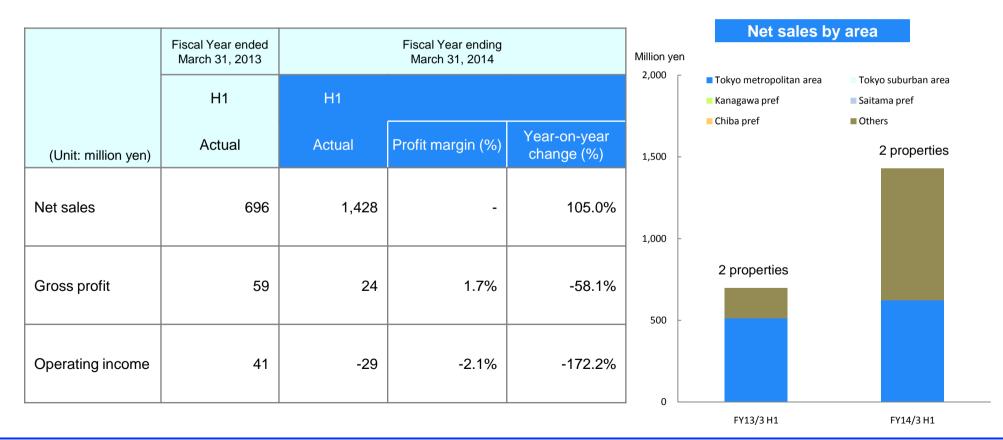
	[Net sales]	Fiscal Year ended March 31, 2013		Fiscal Year ending March 31, 2014			
		Н	H1		1	Year-on-year	
	(Unit: million yen)	Actual	% of total	Actual	% of total	Change	Change (%)
	Liquidation business	696	18.0%	1,428	27.3%	731	105.0%
	Condominium unit sales business	2,421	62.7%	2,133	40.8%	-287	-11.9%
	Residential housing sales business	705	18.2%	1,643	31.4%	938	133.1%
	Other business	41	1.1%	24	0.5%	-16	-40.4%
	Elimination or corporate	-	-	-	-	-	-
Ne	t sales total	3,864	100.0%	5,230	100.0%	1,365	35.3%

[Operating income]	Fiscal Year ended March 31, 2013		Fiscal Year ending March 31, 2014			
	Н	H1		1	Year-on-year	
(Unit: million yen)	Actual	Profit margin (%)	Actual	Profit margin (%)	Change	Change (%)
Liquidation business	41	5.9%	-29	-2.1%	-70	-172.2%
Condominium unit sales business	260	10.8%	87	4.1%	-173	-66.4%
Residential housing sales business	25	3.6%	214	13.1%	189	749.5%
Other business	11	28.7%	2	12.1%	-8	-74.9%
Elimination or corporate	-227	-	-192	-	34	-
Operating income total	111	2.9%	82	1.6%	-28	-25.8%

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Situation of Liquidation Business

- ✓ Approximately 1.3 billion yen interest-bearing debt was reduced through sales of two properties including a long-held inventory, aiming at asset utilization.
- Real-estate developers keep their strong purchase mind, and three properties which would be delivered in subsequent quarters are under negotiations.

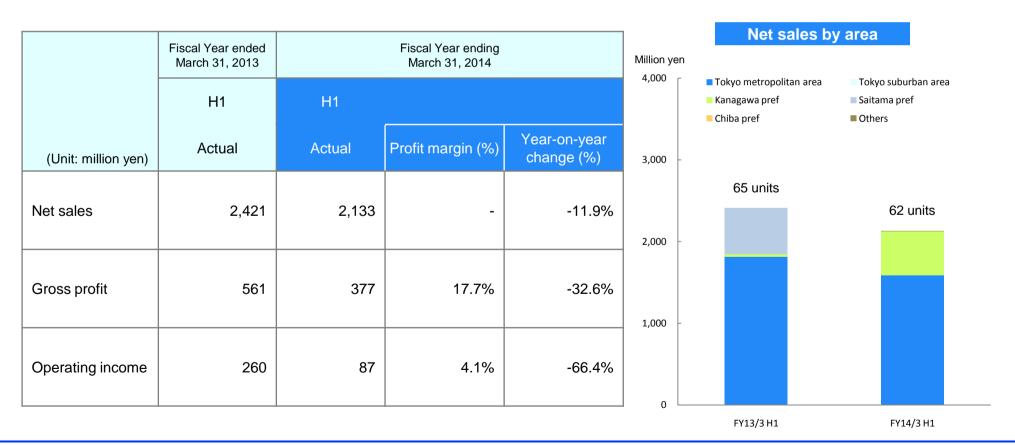


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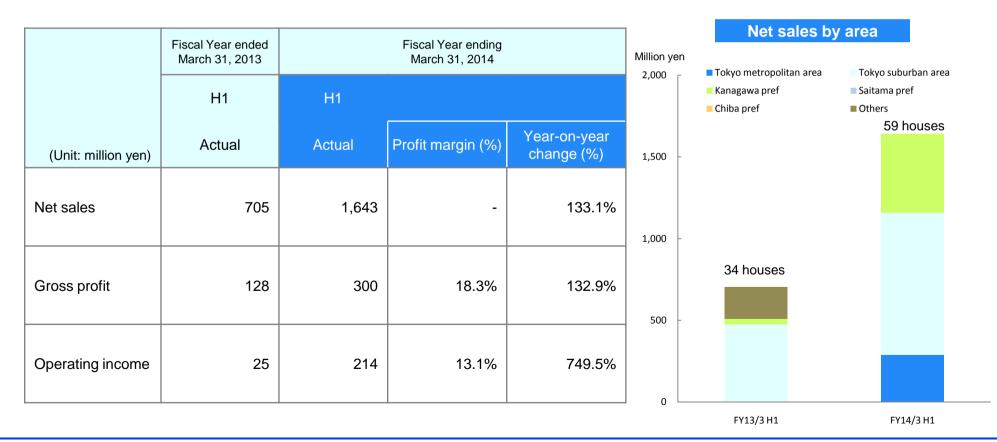
Situation of Condominium Unit Sales Business 公新回本建物

- ✓ 62 units in Tokyo and Kanagawa area were delivered (a decline of 3 units year-on-year), and net sales of 2,133 million yen were posted.
- ✓ SG&A increased due to a burden of future sales expenses for condominium units which would be delivered to customers in subsequent quarters, but operating income was secured.
- ✓ Purchase contracts of lands for three condo projects were made, and the aggregate sales of the projects are expected to 4.4 billion yen.



Situation of Residential Housing Sales Business 不新回本建物

- ✓ 59 houses in Tokyo and Kanagawa area were delivered (a rise of 25 houses year-onyear), and net sales of 1,643 million yen were posted.
- ✓ Operating income substantially increased 189 million yen year-on-year to 214 million yen by the reduction of SG&A.
- ✓ Purchase contracts of lands for nine residential housing projects were made, and the aggregate sales of the projects are expected to 2.1 billion yen.





Renaissance Koiwa Bright Arena

[Overview]

L 1	
Location:	Kitakoiwa 2-chome, Edogawa- ku, Tokyo
Access:	9 minutes' walk from Koiwa station on the JR Sobu Line and from Edogawa station on the Keisei Main Line
Total number	
of units:	36 units
Start of	
sales:	October 2013
Completion:	July 2013
Start of	,
delivery:	November 2013 (scheduled)

Point 1

Easy access to the center of Tokyo: 15 minutes to Tokyo station and 28 minutes to Shinjuku station from the nearest Koiwa station

Point 2

Located in rich natural environment with lush greenery and watercourses: 11 minutes' walk to Edogawa riverbed

Point 3

Surrounded by low-rise houses, all condominium units are south-facing with superb view from upper floors



Renaissance Kasai The Residence

[Overview]	
Location:	Higashikasai 6-chome, Edogawa- ku, Tokyo
Access:	5 minutes' walk from Kasai station on the Tokyo Metro Tozai Line
Total number of units:	24 units
Start of sales:	November 2013
Completion:	July 2014 (scheduled)
Start of delivery:	November 2014 (scheduled)

Point 1

5 minutes' straight walk without any traffic lights from Kasai station

Point 2

Many parks within 5 minutes' walking distance, and pleasant places to enjoy leisure activities, such as Kasai Rinkai Park and Sogo Recreation Park, at some distance

Point 3

All condominium units are south-facing with excellent specifications and facilities, and with planning for brightness and wideness, such as high ceiling and frame construction





Renatown Oyamanishicho

[Overview]	
Location:	Oyamanishicho, Itabashi-ku, Tokyo
Access:	8 minutes' walk from Oyama station on the Tobu Tojo Line
Total number of houses:	2 houses
Start of sales: Completion:	Now available October 2013
Start of delivery:	Anytime

Point 1

5 minutes to Ikebukuro station and 10 minutes to Shinjuku station from the nearest Oyama station: Vibrant living environment with some shopping streets

Point 2

A wide variety of plans for various lifestyles



Renatown Aoto

[Overview]	
Location:	Aoto 7-chome, Katsushika-ku, Tokyo
Access:	15 minutes' walk from Aoto station on the Keisei Main Line
Total number of houses:	2 houses
Start of sales: Completion:	Now available October 2013
Start of delivery:	Anytime

Point 1

15 minutes' walk from Aoto station: 2 railway lines are available, Keisei Main Line and Keisei Oshiage Line

Point 2

The first low-carbon house in Aoto: More than 10% energy-saving performance over energysaving standard which enables to receive special breaks for tax and interest





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